

Welcome to Gainesville

Welcome to Gainesville and ROCK 104's '91 Back-to-School Guide. For the fourth straight year, ROCK 104 gives you the facts on how to make your life easier as you move to Gainesville this fall. And we give you the facts on how to tune into Gainesville's rock and roll leader, ROCK 104.

First, you'll need shorts and a tee, your backpack and an umbrella (it rains almost every day!). After waiting for hours at registration and drop/add, it's time to hit the streets. Find your favorite pizza place, run over to Florida Field to pick up those football tickets and stock up on the "essentials" at your favorite grocery store.

Before heading off for the beach or the springs grab your radio because ROCK 104 will keep you up-to-date on all the latest news and views from your favorite rock and roll groups. Check out our programming info on pages 6-8.



*Front Row (L-R): Alex Sabre, Joey Sharkey, Kristi Clark, Kerri Ann, Jack Sullivan.
Back Row (L-R): Dave Scott, Rosemary Mills, Ernie Young, Scott Jordan, Tim Richards,
Kurt Schreiner, Keith Squire, Mike Gillan, Sigrid Stone.*